



Lawns to Legumes Coaching Guide

Key websites

- [L2L Coaching Information](#)
- [L2L Coaching Handbook](#)

Items and timing are flexible based on individual needs and interest

Status	Item	Notes
Getting started		
	Attend coach training webinar	
	Review website resources	
	Receive grantee contact information <ul style="list-style-type: none"> • Option–check project context by entering address in Google maps 	
	Make introductory contact (within 2 wks of notification) <ul style="list-style-type: none"> • Email or phone; if no reply, repeat in different format • Welcome • Briefly, your background/interest in pollinator plantings • Offer to meet online or by phone, suggesting days/times 	
Coaching conversations (one or more sessions as needed)		
	Identify grantee goals <ul style="list-style-type: none"> • Gardening experience • Project type (pocket, meadow, lawn, trees/shrubs; stand alone or mixed with existing plantings) • Vision for project • “How can I best help you with this project?” 	
	Gather information <ul style="list-style-type: none"> • Site map & conditions: light, soil, water, hardscape, usage • Plant ideas • Resources consulted so far 	
	Discuss specifics as apply to needs <ul style="list-style-type: none"> • Navigating the L2L website resources • Matching plan feasibility to grantees available time/resources • Design and planning, considering site and project vision • Plant selection for full season flowering and site conditions • Information on individual plant needs, mature size • Resources available to help in addressing questions • Plant sources • Installation (clearing site, planting process, weed suppression, water) • Garden maintenance including weed and pest control 	
Follow-up		
	Try again after 1-2 weeks if no reply to initial introduction; if still no contact, email l2lcoaching@bluethumb.org	
	Check back 3-4 weeks to ask how project is going, any issues to address	
	Ask for coaching feedback, what else might be helpful for future grantees	